

work experience

WELT STRATEGY & DESIGN:

Cincinnati . Ohio . October 2009 . Present

Senior designer. Branding design providing marketing materials including: logos, print and digital promotions, and websites. Research and write for company design blog. Manage, contribute and compile the RFP process.

PROMOTION EXECUTION PARTNERS / PEP:

Cincinnati . Ohio . October 2009 . January 2010

Part-time contracted design position. Responsible for the rebranding of internal and external materials used by Pep. Applied the brand to over 20 projects including: stationery, invitations, marketing materials, website graphics, and promotional campaigns.

CINCINNATI CHILDREN'S HOSPITAL:

Cincinnati . Ohio . September . December 2008

Full-time co-op position. An internal department responsible for branded materials used for education and promotion. Responsibilities included design, over-seeing outsourced design, and working with vendors.

COHO CREATIVE:

Cincinnati . Ohio . March . June 2008

Full-time co-op position. A packaging and branding firm that works with national brands to create cohesive identities across product lines. Work included independent and cooperative activities from concepting to execution.

OLD NAVY:

San Francisco . California . September . December 2007

Full-time co-op position. A specialty clothing brand. Within Girls' department provided inspiration and design for all products needing graphics, from tee shirts to swim wear for girls ages 4 to 12. Participated in the entire design process including: shopping, brainstorming, designing and presentations.

DEVELOPMENT DESIGN GROUP, INC:

Baltimore . Maryland . March . June 2007

Full-time co-op position. A design firm that creates design packages for architectural developments, including: signage, logos and promotion materials. Designed amenities packages and project presentations. Worked cooperatively to concept and design self-promotions. Worked independently on logo designs.

BENCHMARK:

Cincinnati . Ohio . April . June 2006 & October . December 2006

Full-time co-op position. Design Agency specializing in brand equity development. Designed in-store displays as well as flat promotion media. Worked cooperatively from brainstorming through final production. Progressively given design freedom, and allowed to work independently.

PAVONE FITE FULWILER:

Milford . Ohio . April . May 2004

Pre-Professional Internship Experience. Independent firm that had design transactions with P&G, creating identity designs for local magazines and businesses.

BT GRAPHICS:

West Chester . Ohio . February . March 2004

Pre-Professional Internship Experience. Small design business, which provided print and logo design services.

education

UNIVERSITY OF CINCINNATI:

Cincinnati . Ohio

College of Design, Architecture, Art, and Planning
Fall 2004 - Spring 2009. 3.89 GPA. Magna Cum Laude.
Participation in the Professional Practice Program, alternating quarters of classroom study with work in graphic design.

volunteer work

K.I.D.S. CLUB:

Kings Mills . Ohio . 1999 . 2006

Middle school mentoring program. Mentor , Co-Director, steering committee, public relations, fund raising.

GIRL SCOUTS:

Kings Mills . Ohio . 1992 . Present

Troop leader. Service projects for Silver and Gold Awards. Collected teddy bears to donate to Children's Hospital for the holidays. Brought a safe driving car clinic to the local community for teen drivers.

honors & activities

UNIVERSITY OF CINCINNATI:

Cincinnati . Ohio

Cincinnatus Scholarship, National Honors Society, Honors Scholars Program, Dean's List fall 2004 to 2009, Christos P. Demakes Scholarship, Three Arts Scholarship, Art and Culture Club, AIGA.

skills

Photoshop, Illustrator, InDesign, After Effects, DreamWeaver, Quark, Freehand, Microsoft Office.

Wordpress blog content development and management:
www.gnomeflash.com

contact

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